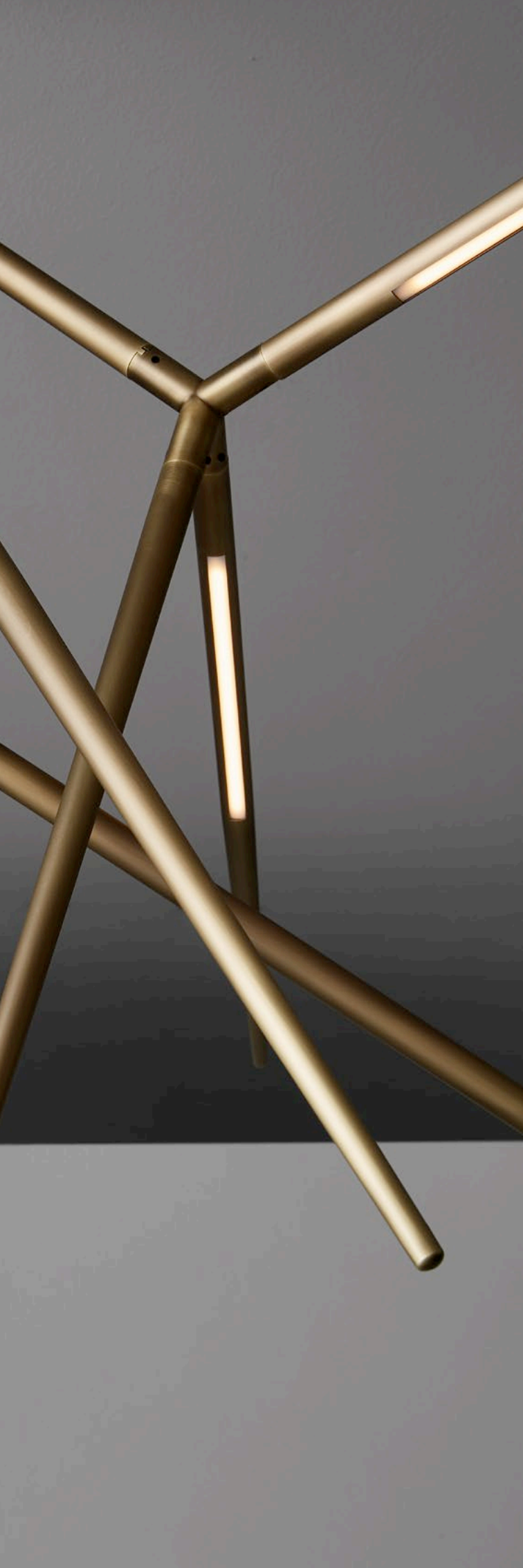




VENICEM

NOVELTIES
2019



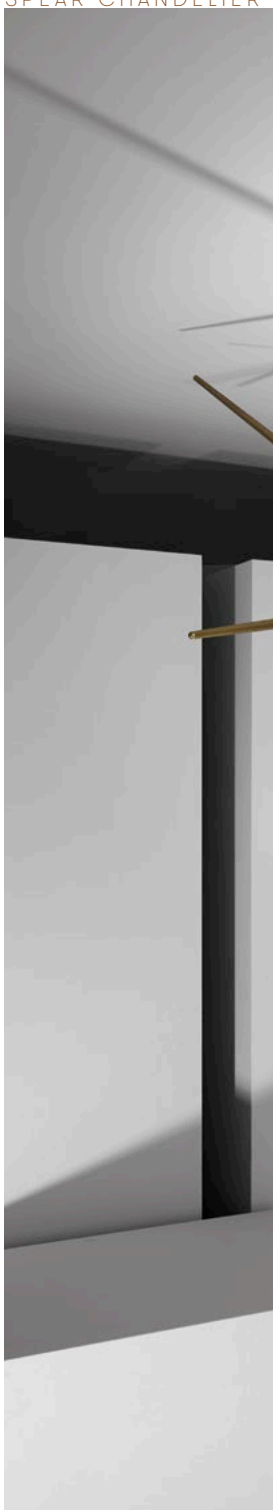
I WANTED TO UNDERLINE THE IDENTITY AND RECOGNIZABILITY OF VENICEM THROUGH THE SAME PHILOSOPHY THAT HAS ALWAYS INSPIRED MY WAY OF THINKING AND DESIGNING. THE SIMPLE SHAPES AND AWARENESS IN THINKING AND TREATING THE MATERIALS HIGHLIGHT MY WILLINGNESS TO MAKE EACH PIECE UNIQUE, TIMELESS.

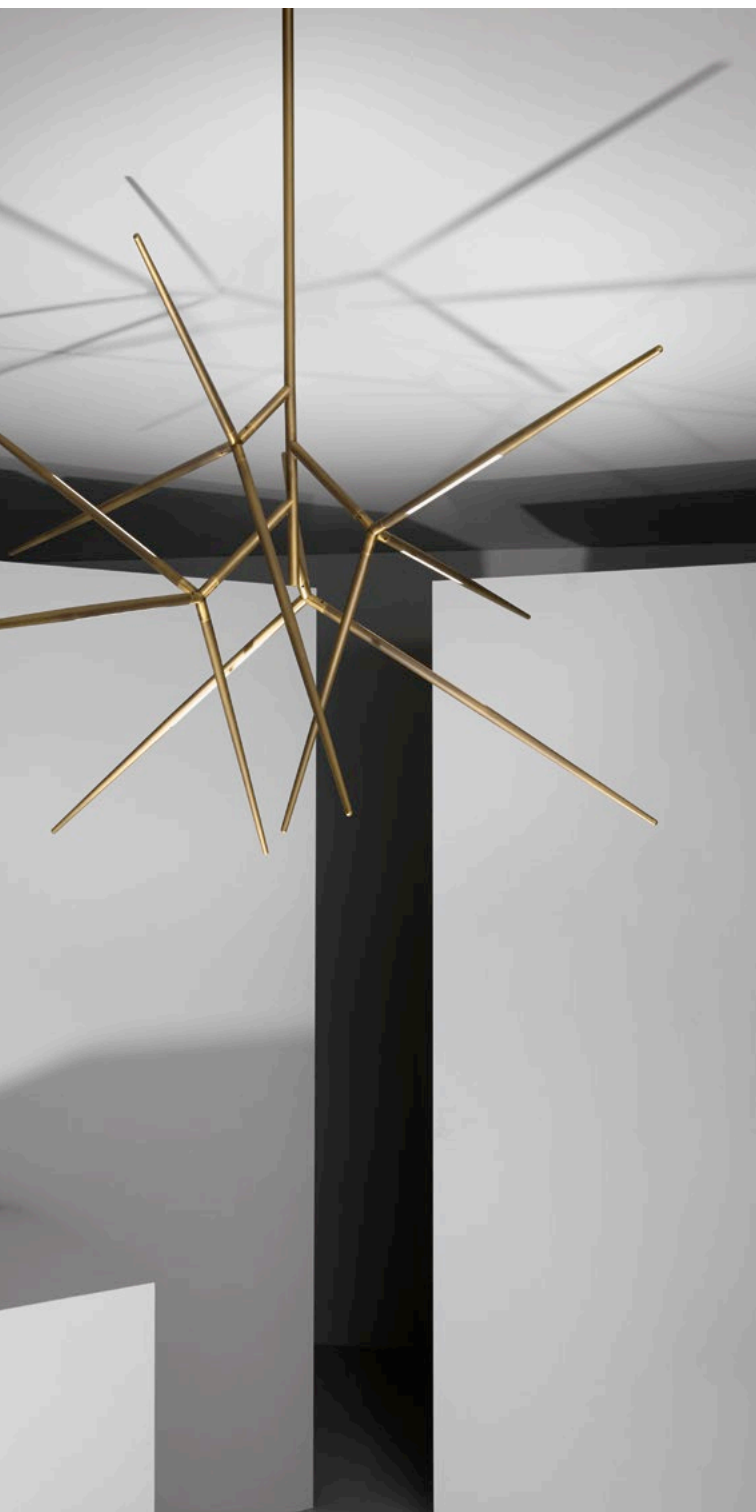
CON IL MEDESIMO LINGUAGGIO CHE HA SEMPRE ISPIRATO IL MIO MODO DI PENSARE E PROGETTARE, HO VOLUTO SOTTOLINEARE L'IDENTITÀ E RICONOSCIBILITÀ DI VENICEM. LE FORME SEMPLICI E LA SENSIBILITÀ NEL PENSARE E TRATTARE I MATERIALI, EVIDENZIANO LA MIA VOLONTÀ DI RENDERE OGNI PEZZO UNICO, SENZA TEMPO.

MASSIMO TONETTO
HEAD OF DESIGN VENICEM



SPEAR CHANDELIER





SPEAR CHANDELIER





GRACE SUSPENSION







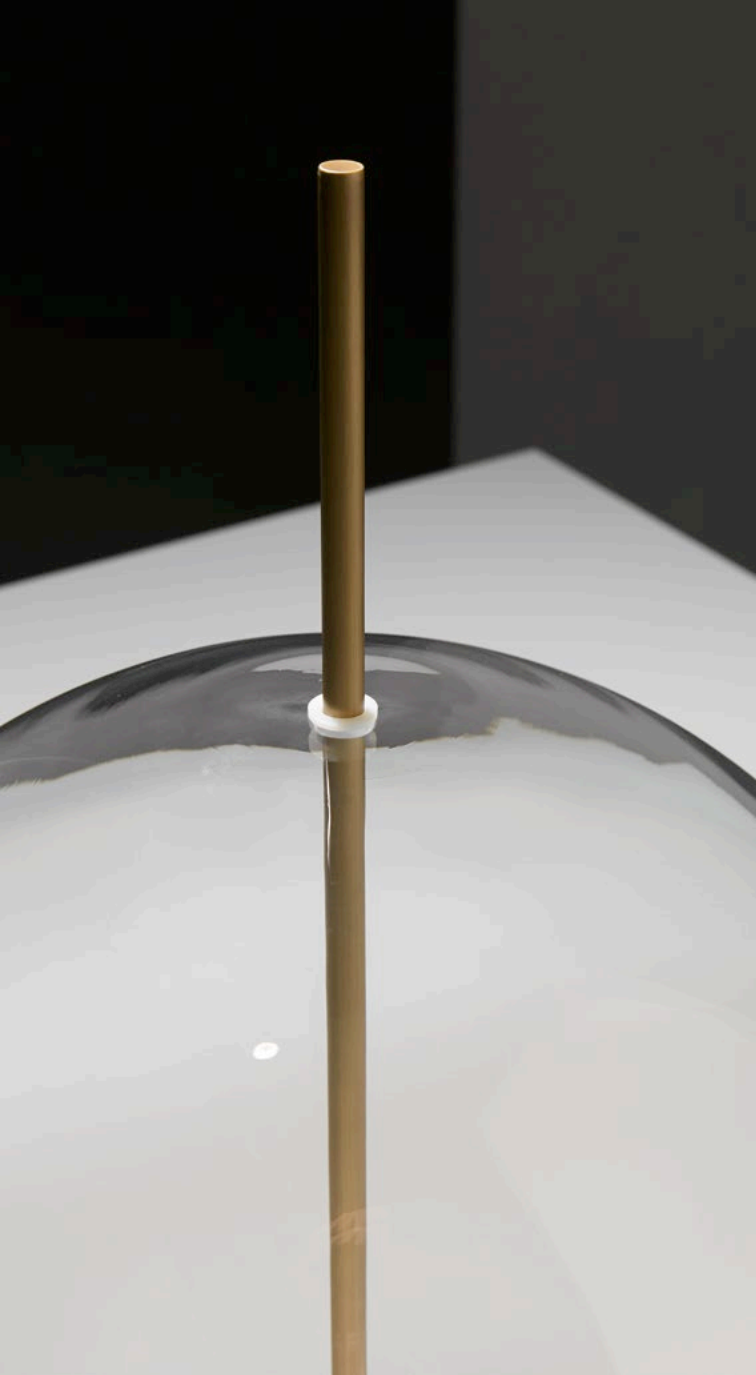


MISTY SUSPENSION



MISTY TABLE

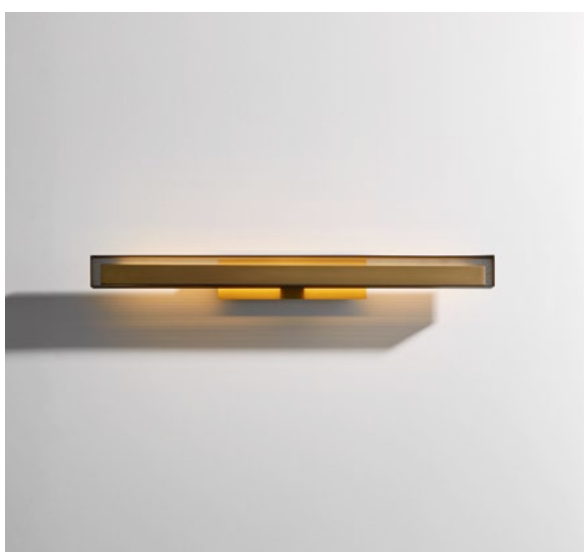






URBAN LIGHTLINE SUSPENSION

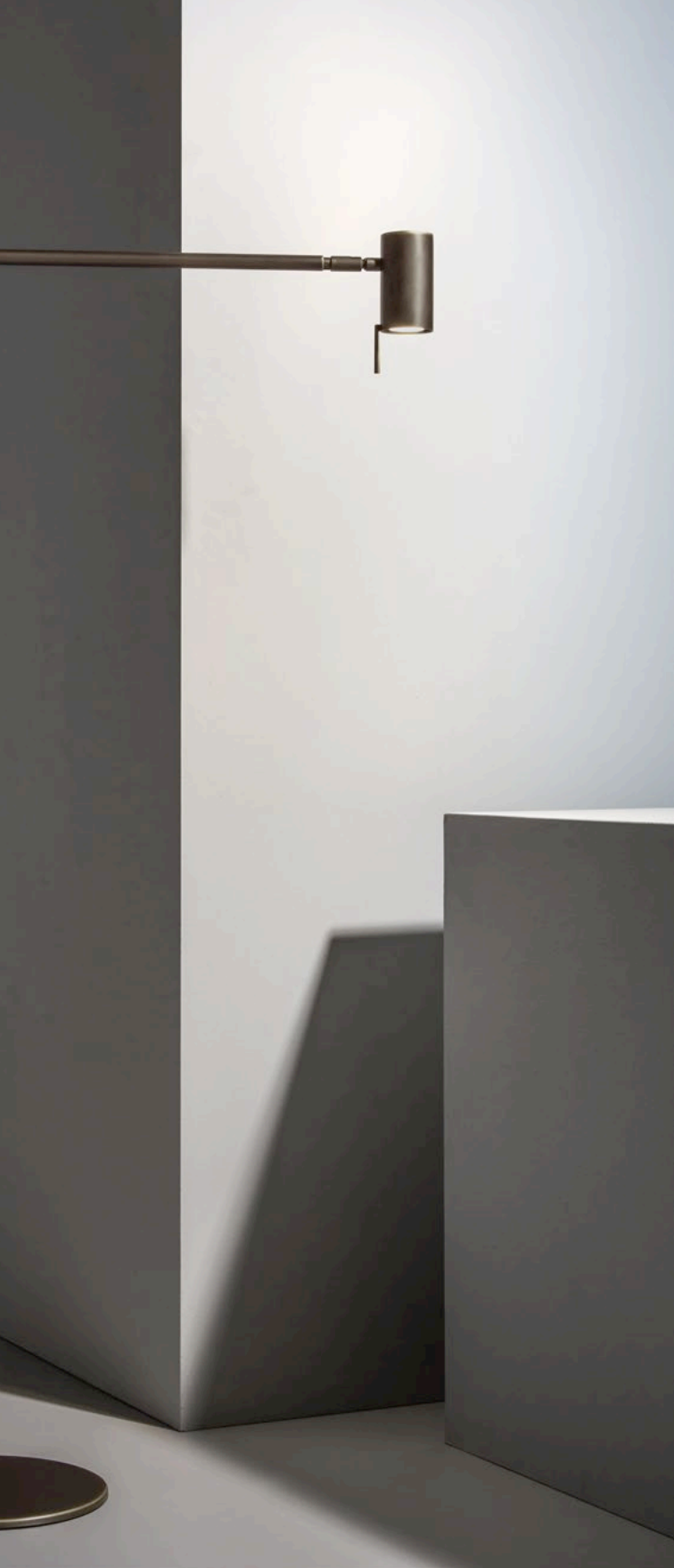




URBAN LIGHTLINE WALL

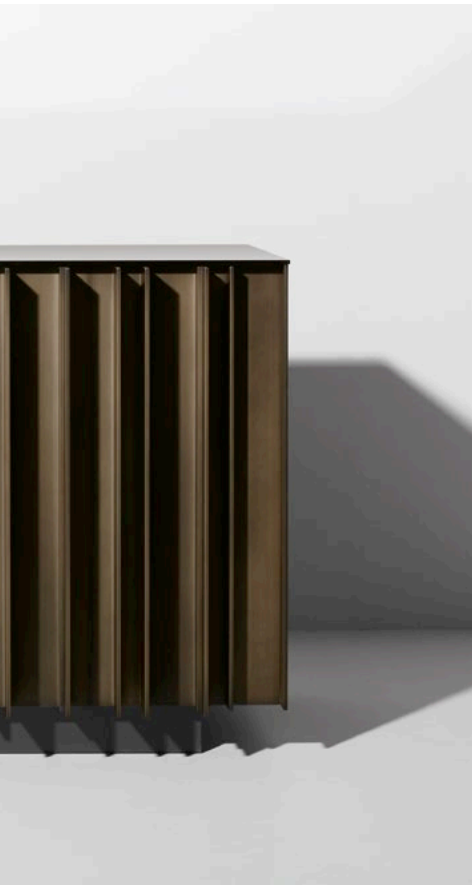


RECTUS FLOOR





SERGE CABINET



EQUILIBRE COFFEE TABLE





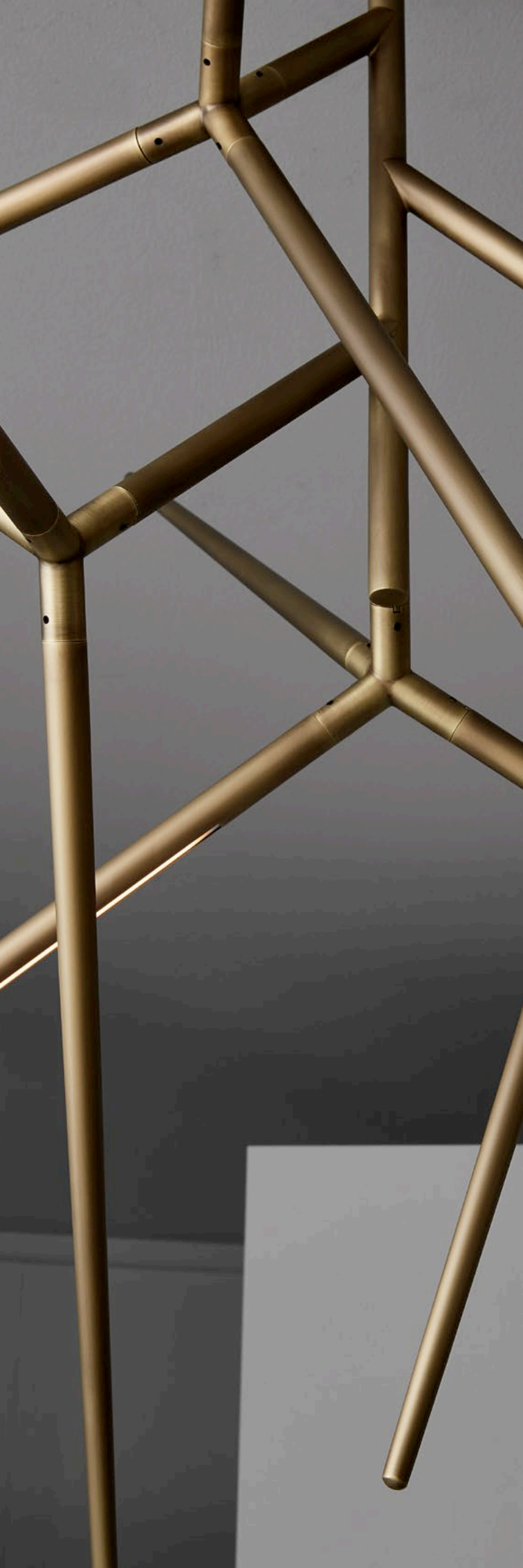
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GRAPHIC DESIGN
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& PRINT
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